THE EXHIBITION.

Many nurses are finding their way to Stand 10B, at the Nursing and Midwifery Exhibition, Vincent Square, S.W., where the familiar black-and-white cover of The British Journal of Nursing appears in friendly greeting, and good friends of the Nurses' Registration Cause are in attendance to explain its urgency.

At the Stand of Messrs. A. Wulfing & Co., 12, Chenies Street, W.C. (3A and 4A), are to be seen their well-known preparations, Sanatogen, Formamint, and Albulactin, most attractively displayed. As the stand is just opposite the main entrance, most people stop to look and to learn.

At Stand IOA, SCHOOL'S FOOT EASERS, I-4, Gilt-

spur Street, E.C., hold out inviting hopes of relief to all suffering from the evils which feetand especially nurses' feet—are heirs to. First, the foot-easers, which give support to a flattened arch; the toe flex, to cure bunions and straighten the toe permanently; as well as bunion reducers and corn-plasters.

At Stand 13A, KOLYNOS INCORPORATED, 4, Farringdon Avenue, E.C., appear to be prospering exceedingly. The opportunity of securing a tube of this well-known dental cream for every 9d. given to a charity is evidently regarded as one too good to be missed.

The Stand of Messrs. Lewis & Burrows, Ltd. (17A and 22A), is always attractive. This year the firm are making a feature of their new vacuum flask covered in real leather at the low price of 3s. 9d., besides making a large display of their Ellanbee products and clinical thermometers.

The Stand of Messrs. Garrould, Nurses' OUTFITTERS, 150, Edgware Road, W. (25A-38A), is an imposing and comprehensive exhibit, so much so indeed that it would be easier to say what they are not exhibiting rather than what they are. Prominent is a life-sized jointed baby doll, such as that used in the preliminary training We also school at Queen Charlotte's Hospital. noticed a new model of the "Varcia" collar, sloped over the shoulder, and extra narrow, which should be very popular.

The Stand of the Hospitals and General CONTRACTS Co., Ltd., 25-35, Mortimer Street, W. (28A and 33A), is specially interesting, as it includes a special exhibit of successful nurses' patents demonstrated by the inventors. A demonstration of the Lansdown bed rest by its inventor is most interesting to those who know the futility of the ordinary bed rest. The Lansdown both supports the patient comfortably and keeps the pillows in position, and has the merit of simplicity.

At Stand 34A, Mr. E. J. WALKER, of 48, Sloane Street, S.W., is demonstrating his unique system for the distribution of milk. Less than three hours, in London, from the cow to the consumer! Surely Mr. Walker should be inundated with more orders

than he is able to meet. The merit of Bovril, 152-166, Old Street, E.C. (Stand 39A), and the attractive way in which it is put on the market is well known. instance affords a striking example. The present

In our last issue we drew attention to Harring-TON'S HYGIENIC SPECIALITIES, and we advise all midwives and nurses to avail themselves of the opportunity of inspecting these for themselves at Stand 40A.

Probably every nurse visiting the Exhibition has had a cup of Cadbury's seductive Cocoá (Stand 48A and 49A) and realises its merits. They have the added pleasure of knowing that at Bourneville the work is organised under ideal conditions.

The attractive Stand of Horlick's Malted Milk Co., Slough, Bucks (53 and 54A and 47B), directly faces the main entrance. Should there be anyone unacquainted with this invigorating and pleasant preparation they should go straight to the Stand.

Messrs. Allen & Hanburys, Ltd., London (Stand IB and 2B) have a comprehensive display of their dietetic products, Milk Food, Malted Food, Rusks, &c., which are invaluable for infants and invalids. A delightful sterilizer in which an infant's bottle lies snugly when out of use should be noted, as well as the Allenburys' Woollen Feeder Suspender. New preparations are Chrismol and Byno-Chrismol, pure preparations of refined liquid paraffin and paraffin and malt extract.

Stand 3B, where Messrs. Newton, Chambers. & Co., Ltd., are exhibiting dainty preparations of Izal, must not be missed.

Wincarnis, displayed at the Stand of Messrs. COLEMAN & Co., LTD., Norwich (Stand 6B), a food tonic composed of wine and extract of meat and of malt, is frequently ordered by the medical

profession after a debilitating illness.

Nurses should not miss the opportunity of registering their names at Stand 11-16B, for they will subsequently receive a large sample of the dentifrice supplied by EUCRYL, LTD., 61, Lant Street, S.E., the excellence of which is proverbial.

The preparations of Messrs. Keen, Robinson & Co., Ltd. (Stand 13B), including their renowned Patent Barley and Patent Groats, should be visited. Those who have not yet tried a bath containing Colman's mustard should take the opportunity of this invigorating experience at the first opportunity.

Mr. J. Biffen, 77, Albany Street, N.W., at Stand 18B, is showing a comprehensive assortment of fibre week-end cases, which we commend to attention.

The Stand of Lemco & Oxo (25B I), of Thames House, E.C., is charmingly arranged. Those who are not acquainted with Oxo cubes should take the opportunity of securing a box.

THE MEDICAL SUPPLY ASSOCIATION, 167-173, Gray's Inn Road, W.C., has a large and attractive exhibit at Stand 43-45B. Macdonald's Steam Sterilizer is much appreciated by nurses who will congratulate the firm that this Sterilizer was awarded the Gold Medal at the Medical Congress of 1913. Those visiting the Stand should not forget to ask to see the new Grevillite Improved Baby Scale, and also the Foldex Chair which is on view there.

The Instep Supports supplied by Messrs. T. HOLLAND & Son, 46, South Audley Street, W,. previous page next page